

GEN Z PERSPECTIVE VAPING AND QUITTING

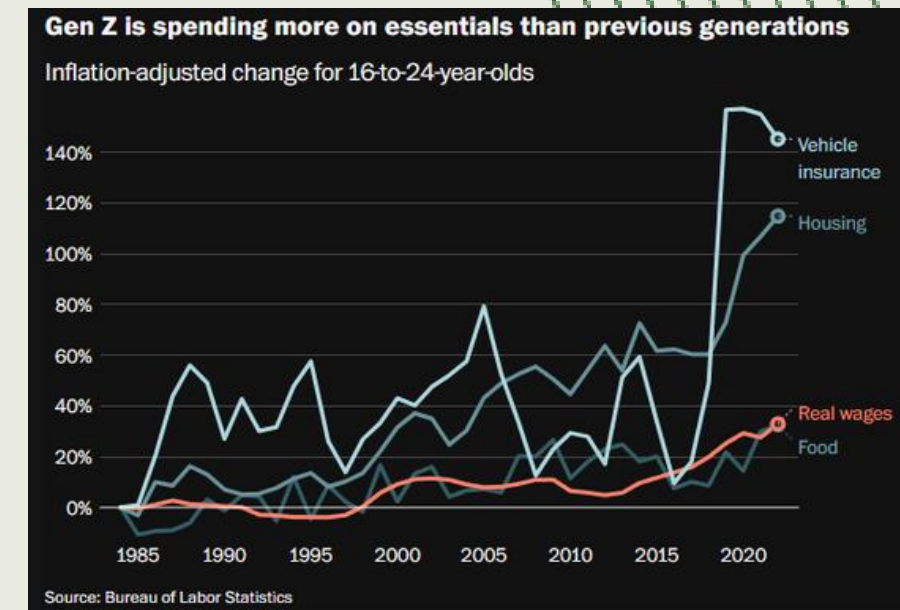
Austin Kim

OUTLINE

- Why does start vaping?
- What makes vaping attractive to youth?
- Changing views on vaping and quitting

WHY DOES GEN Z START VAPING?

- Stimulation
 - More demand and competition in education and career
- Stress
 - Access to more information via social media



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Jaures Yip

Updated Mon, December 9, 2024 at 110 PM EST · 8 min read

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June 23, 2024

9 min 5443

WHY DOES GEN Z START VAPING?

- Lack of Information
 - Sparse insight into the health effects of vaping
 - Perception that vaping is far “healthier” than traditional cigarettes

WHY DOES GEN Z START VAPING?

- Culture
 - Celebrities, friends, and social media



WHAT MAKES VAPING ATTRACTIVE TO YOUTH?

- Smell
- Taste
- Concealability
- Accessibility
- Lack of Stigma

CHANGING VIEWS ON VAPING AND QUITTING

- More young adults are realizing that vaping isn't healthy and they should quit while encouraging others to do the same
- Rise of nicotine pouches

