



Dr. Robert "Bob" Gallo's 80th Birthday Celebration Roast & Toast

May 11, 2017

6:00-10:00pm

The Grand, 225 N. Charles Street, Baltimore

Sponsorship Levels:

Pioneer \$10,000 (fair market value, \$1,000)

- Premier table of 10 seats at the dinner
- Recognition in event signage, event program, IHV website
- Full page ad in program with premium placement

Innovator \$5,000 (fair market value, \$600)

- Six tickets to the reception and dinner
- Recognition in event program and on IHV website
- Full page ad in the program

Leader \$3,000 (fair market value, \$400)

- Four tickets to the reception and dinner
- Recognition in event program and on IHV website
- Full page ad in the program

Partner \$1,500 (available to individuals only) (fair market value, \$200)

- Two tickets to the reception and dinner
- Recognition in event program and on IHV website
- Half page ad in the program

Ad/Congratulatory Message Only (no tickets):

\$1,000 –full page

\$500—half page

Tickets only:

\$250 per ticket (fair market value \$100)

If you do not think you will use all the tickets allotted with your sponsorship, you may donate them back to IHV to enable IHV junior faculty, staff, or a patient to attend. The fair market value of the event is \$100/ticket.

Please contact Lori Piccolo at lpiccolo@ihv.umaryland.edu or 410-706-1388 with questions. Thank you!



Dr. Robert "Bob" Gallo's 80th Birthday Celebration Roast & Toast

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

I would like to be a sponsor (see sponsorship document for benefits):

Pioneer (\$10,000)

Innovator (\$5,000)

Leader (\$3,000)

Partner (\$1,500—only available to individuals)

I would like to purchase _____ tickets (\$250/each).

I would like to purchase an ad/congratulatory message (see attached styles).

Full-page (\$1,000)

Half-page (\$500)

I am unable to attend, but wish to make a contribution of \$_____.

PAYMENT INFORMATION

I have enclosed my check payable to *UMB Foundation, Inc./IHV*.

Please charge my credit card (circle one): VISA/MC/AMEX/DISCOVER

Number _____ Expiration Date _____

Signature _____

Please send this form with payment to:

The University of Maryland School of Medicine
Office of Development
31 South Greene Street, Third Floor
Baltimore, MD 21201

You may also make your gift online at: www.ihv.org/CelebrateGallo. Please note that if you purchased an ad, IHV staff will be in touch regarding your ad style selection and message.

Gifts supporting the Institute of Human Virology at the University of Maryland School of Medicine are administered by the University of Maryland Baltimore Foundation, Inc. A portion of any contribution to the University of Maryland School of Medicine may be used to enhance advancement efforts.

PROGRAM AD STYLES

F1 – Full Page Classic

60 words maximum

Dr. John Smith, MD, PhD
SENDS BEST WISHES TO
Robert C. Gallo, MD
ON HIS 80TH BIRTHDAY

A lot can happen in 80 years. You have written many stories over your life, but you are not finished yet. I am honored to be able to celebrate this momentous occasion with you. Enjoy your 80th birthday and preparing for the next chapter.

Happy Birthday, Bob!

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## F2 – Full Page Modern

60 words maximum

**JANE A. SMITH, MD &  
JOHN D. SMITH**  
WISH TO CONGRATULATE

**ROBERT C. GALLO, MD**  
ON CELEBRATING HIS 80TH BIRTHDAY

They say that age is just a number, but it is so much more than that. Your 80 years are especially remarkable.

WISHING YOU ALL THE BEST ON THIS SPECIAL EVENING

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F3 – Full Page Casual

60 words maximum

Happy 80th Birthday
Bob

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TO MY LONGTIME FRIEND, MENTOR AND COLLEAGUE, BOB GALLO – WE WANT TO WISH YOU THE HAPPIEST OF BIRTHDAYS. YOU HAVE BEEN AN INSPIRATION TO ME WITH YOUR INCREDIBLE LIFETIME OF SUCCESSES AND INNATE GENIUS. WE WISH YOU MANY MORE YEARS OF HAPPINESS AND SUCCESS. YOUR PASSION AND ZEST FOR LIFE IS UNWAVERING AND WE HOPE IT CONTINUES TO BE SO. HERE'S TO 80 YEARS, OUR DEAR FRIEND!

BEST WISHES.

Dr. and Mrs. John Smith

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H1 – Half Page Classic

30 words maximum

Drs. John and Jane Smith
of Los Angeles, California
CONGRATULATE

Robert C. Gallo, MD

Great scientist/leader, inspiring role model and loyal friend.

ON CELEBRATING HIS INCREDIBLE

80th Birthday!
You are a living inspiration, walking-talking treasure of experiences and a live example of perseverance.

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## H2 – Half Page Modern

30 words maximum

**DR. JANE A. SMITH, MD &  
JOHN D. SMITH**  
WOULD LIKE TO CONGRATULATE

**BOB GALLO**

ON HIS CELEBRATION OF  
80 Years of life & Success

SENDING BEST WISHES

We're incredibly honored to share tonight with an amazing man we admire and respect.

YOU HAVE LIVED A REMARKABLE 80 YEARS AND WE LOOK FORWARD TO SPENDING MANY MORE BEING INSPIRED BY YOU.

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H3 – Half Page Casual

30 words maximum

**DRS. JOHN AND
JANE SMITH**
CONGRATULATE

Robert C. Gallo, MD
ON CELEBRATING

80 incredible years of life and successes

YOU ARE TRULY AN INSPIRATION TO US BOTH AND WE'RE HONORED TO SHARE THIS SPECIAL MOMENT WITH YOU AND YOUR FAMILY. HAPPY 80TH BIRTHDAY, BOB!

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