

THE CATALYST CAMPAIGN

A CALL FOR ACTION: A LETTER FROM THE DEAN

- *Through innovative medical education, pioneering research, and life-saving patient care, the University of Maryland School of Medicine is a catalyst for improving health and well-being locally, nationally, and throughout the world.*

The field of medicine faces dynamic changes, such as technological advances, chronic and emerging diseases, an aging population, and rising costs of health care. Consequently, the need for exceptional physicians, researchers, and allied health professionals has never been greater. Each day, we bring together the world's leading experts and the brightest minds to provide an unparalleled combination of educational resources to better prepare students for their medical careers.

Since its inception in 1807, the School of Medicine has made numerous advances that have dramatically and measurably impacted and improved people's lives. Each day, our faculty treat complex medical conditions using the most innovative technologies and advanced therapies. Each day, we conduct groundbreaking biomedical research and make discoveries that will lead to novel treatments and cures.

Each day, the School of Medicine makes the extraordinary possible. A breakthrough could happen tomorrow. This is why it is of the utmost importance that we continue to advance this integral work.

- *We need your help.*

Now, more than ever, it's critical that we cultivate philanthropic support from our friends and the community to expand and accelerate our mission.



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- *With your gift to the Catalyst Campaign, you will propel us to:*
 - Assist the most capable students, who represent the diversity of our state and nation, in pursuing their dreams of becoming a physician, biomedical researcher, or allied health professional
 - Attract and sustain eminent faculty physicians, investigators, scholars, and educators
 - Create world-class facilities and build infrastructure for medical research and education
 - Develop inventive solutions to prevent, diagnose, and treat life-threatening and chronic diseases

With your support, we will uncover new treatments and the methods to deliver them sooner. We will better prepare doctors and researchers to meet today's health care demands by working with leading experts and the latest innovations. We will continue to save and improve the lives of patients, through advanced clinical care and compassionate service to the community.

- *I hope you will join us in being a catalyst for improving human health in Maryland and beyond.*

Thank you kindly,



E. Albert Reece, MD, PhD, MBA

*Vice President for Medical Affairs, University of Maryland
John Z. and Akiko K. Bowers Distinguished Professor and
Dean, University of Maryland School of Medicine*